

TEXAS VOTER SURVEY

BASELICE & ASSOCIATES, INC.
CONFIDENTIAL DOCUMENT
N =1,001 voters

STUDY # 07090AC.Q%

Hello, I am _____ of Baselice & Associates, a national survey research firm, and we're talking to people long distance today about issues facing us all. We would like to include your responses to this survey, which will be kept confidential, with the responses of several hundred other voters such as yourself.

A. Are you registered to vote in _____ County?

If No, ask: Is there someone else at home who is registered to vote in _____ County?

(If Yes, ask: May I speak with him/her? And return to introduction)

Yes **(continue)**
No **(thank & terminate)**

B. Are you, or is anyone in your household, employed in the news media, a market research firm, an elected official, or actively involved with political campaigns?

Yes **(thank & terminate)**
No **(continue)**

D3.A Thinking about past November general elections for a moment -- which party's candidates have you tended to vote for most often...

(Rotate first two choices) [Note: Record libertarian, reform party or other parties as value 3]

42% Republican **(to D3B)**
34% Democrat **(to D3B)**
18% Or do you vote independent of party **(to D3C)**
5% Unsure / Refused **(vol) (to E)**

IF VALUE 1 or 2 (Republican or Democrat) IN QUESTION D3A, ASK:

D3.B And do you tend to vote straight or mostly... [if D3A is 1, then Republican] or [if D3A is2, then Democrat]?

20% Straight
55% Mostly
2% Unsure / Refused **(vol)**
23% Not asked

IF VALUE 3 (Independent) IN QUESTION D3A, ASK:

D3.C Although you vote for the person and not one of the major parties -- when you have had to choose between two candidates of whom you knew little about, have you tended to vote for... **(Rotate choices)**

7% The Republican candidate
4% The Democrat candidate
4% Other / won't vote for either **(vol)**
3% Unsure / Refused **(vol)**
82% Not asked

The combination of the A, B, and C questions on the previous page are displayed below:

9%	Straight Republican
33%	Mostly Republican
7%	A few more Republicans than Democrats
49%	TOTAL REPUBLICAN
7%	Independent / Undecided
4%	A few more Democrats than Republicans
24%	Mostly Democrat
11%	Straight Democrat
39%	TOTAL DEMOCRAT
5%	Unsure / Refused

E. Thinking about statewide elections for constitutional amendments, would you say that you usually vote in these types of elections or do you usually just vote in elections for president, congress, governor, and county offices?

8%	Usually vote in amendments elections
24%	Usually just vote in November general elections
65%	Usually vote in both/all types elections (vol)
2%	Do not vote very often (vol)
1%	Unsure / refused (vol)

ST1. Currently there are approximately thirty-five thousand billboards throughout the state of Texas with more being built every day. Regarding the number of billboards in Texas, do you think there are: **(Rotate choices top-to-bottom / bottom-to-top)?**

50% Too many
 36% About the right amount
 5% Not enough

 1% Depends **(vol)**
 8% Unsure / refused **(vol)**

ST2. Currently, state law gives cities the authority to prohibit new billboards, [**Split sample CATI to randomize - Version X:** and at least 350 Texas cities have stopped billboard construction in their jurisdiction] but there is no governmental authority to prohibit billboard construction in all the rural areas outside of city jurisdictions in Texas. There is a legislative proposal being considered that would give the counties in and around major cities the authority to prohibit the construction of billboards. Would you favor or oppose this proposal to give the counties in and around major cities the authority to prohibit the construction of billboards in their counties? **If choice made, ask:** Is that strongly or somewhat (favor / oppose)?

<u>Ver X</u>	<u>Ver Y</u>	<u>Total</u>	
56%	54%	55%	Favor / Strongly
22%	22%	22%	Favor / Somewhat
78%	76%	77%	TOTAL FAVOR
4%	6%	5%	Oppose / Somewhat
13%	13%	13%	Oppose / Strongly
18%	18%	18%	TOTAL OPPOSE
1%	1%	1%	Depends (vol)
3%	4%	4%	Unsure / refused (vol)

ST3. Regardless of your last answer, would you favor or oppose giving ALL the counties in Texas, including the rural counties, the authority to prohibit the construction of billboards? **If choice made, ask:** Is that strongly or somewhat (favor / oppose)?

55% Favor / Strongly
 21% Favor / Somewhat
 76% TOTAL FAVOR

 8% Oppose / Somewhat
 11% Oppose / Strongly
 19% TOTAL OPPOSE

 1% Depends **(vol)**
 4% Unsure / refused **(vol)**

Now just a few questions to make sure we have a representative sample of voters --

D1. What is your age, please? (i.e. Record 48 years old as 0 4 8)
(Record Unsure/Refused as 9 9 9)

3%	18-24
3%	25-29
5%	30-34
7%	35-39
7%	40-44
11%	45-49
11%	50-54
13%	55-59
11%	60-64
9%	65-69
9%	70-74
4%	75-79
3%	80-84
1%	85-89
*	90 or over
2%	Unsure / Refused

D2. What is the highest level of education you have completed? **(Do not read, record only)**

4%	Less than high school
19%	High school grad / vocational school
28%	Some college
31%	College graduate
18%	Post graduate (masters or higher)
0%	Unsure
*	Refused

D4. Do you own or rent your place of residence? **(Do not read, record only)**

86%	Own
12%	Rent
1%	Unsure
1%	Refused

D5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

13%	Yes
86%	No
1%	Unsure (vol)
1%	Refused (vol)

D6. And is your race Anglo, African-American, Asian, or some other race?

72%	Anglo / White
11%	African-American / Black
1%	Asian
11%	Hispanic (vol)
2%	American Indian (vol)
0%	Other (vol)
1%	Unsure (vol)
2%	Refused (vol)

D7. On social issues, do you consider yourself to be... **(Read list by rotating top-to-bottom / bottom-to-top)**

19%	Very conservative
33%	Somewhat conservative
26%	Moderate
13%	Somewhat liberal
6%	Very liberal
2%	Unsure / refused (vol)

D8. We want to classify people into broad income groups only. Was your total household income last year before taxes... ? **(Read list and fit income into correct category)**

9%	Under \$20,000
13%	\$20,000 but less than \$40,000
17%	\$40,000 but less than \$60,000
15%	\$60,000 but less than \$80,000
11%	\$80,000 but less than \$100,000
11%	\$100,000 but less than \$150,000
8%	\$150,000 and over
3%	Unsure (vol)
12%	Refused (vol)

D9. Sex **(By observation) Ask of everyone:** Are you employed outside the house, self-employed, not employed, a homemaker, or retired?

29%	Male / employed
19%	Male / not-employed
1%	Male / unsure - refused to say
26%	Female / employed
25%	Female / not-employed
*	Female / unsure - refused to say

D13. Would you say that you attend church services or religious activities... **(Read top-to-bottom / bottom-to-top)**

22%	More than once a week
34%	Once a week
11%	Once a month
20%	A few times a year
11%	Never
1%	Unsure (vol)
1%	Refused (vol)
